



PO Box 103
Harrison Mills, B.C.
V0M 1A1
Web Site harrisonmillsra.org

MINUTES DIRECTORS MEETING

Date: February 21, 2014

Location: Sandpiper – 11:00 am

In attendance: Directors: Al Roberts, Peter Bryant, Gary Shanklin, & Mel Waardenberg
Members, Cynthia Berge and Chris Lepine, plus recording secretary: Kathy Stewart
Guests: Summer Dillon (Harrison Mills Branding) & Dave Moore (Salmon Stronghold)

Regrets: Peter Kossack

Quorum: with 4 of 5 directors in attendance a quorum was established.
Meeting called to order at 11:05 am

Presentation from Summer: Re: 'Branding Harrison Mills':

- applied for a grant from Destination B.C., with financial backing from Hemlock Valley, Sandpiper, & Kilby only \$8,000 was raised. Sts'ailes backs the project in principal but so far, not financially.
- Monies rec'd went towards the website. (www.tourismharrisonmills.com)
- Needed for the website: photos, especially of the untouched landscape, a short video of the area, bios of local people
- Signage and funding for signage, is a top priority

Discussion resulted in the following:

- All the various organizations working in the area must work together. Eco-tourism is the way to tie all the various interests together, however there must also be a physical trail system on the ground to link the various points of interest. The project must have the backing of the local community – it is doubtful if most of the community is even aware of the project. H.M.R.A. is the 'glue' that can bring everyone together, this can be initiated by inviting more people to H.M.R.A. meetings.

Presentation from Dave re Salmon Stronghold:

The Salmon Stronghold isn't just about salmon, it is the relationship of the salmon with other wildlife and people. Salmon Stronghold is a designation for life.

The importance of trails and viewing points cannot be stressed strongly enough. The Salmon Stronghold designation is supported by most in the community, including Sts'ailes. The provincial government is supportive but not contributing in any way at this time, the only nonsupport appears to be the district of Kent.

Noted that there is funding available for those with a 'plan'

Summer Dillon was invited to come to the next Salmon Stronghold meeting, being held on February 25th at Sts'ailes.



PO Box 103
Harrison Mills, B.C.
V0M 1A1
Web Site harrisonmillsra.org

AGENDA items:

- 1. Approval of minutes:** The minutes from the January 10, 2014 meeting were approved.
- 2. Financial Report:** Bank account balance of \$2,781.81 however there is a total of \$1,182.61 previously committed to the C.E.R.T. group so actual balance is \$1,599.20
- 3. Branding Harrison Mills:** Gary reported that the subject had been covered under Summer's presentation but suggested that since some financial grants are only offered to registered 'non-profit' organizations, the following motion was made and passed:
That the Harrison Mills Regional Association, as a registered non-profit organization, partner with the unregistered, Harrison Mills Branding Society, in order to facilitate applying for grants.

Moved by Gary Shanklin Seconded by Al Roberts Unanimous
Gary will advise Summer, who had left to attend another meeting. Peter noted that any book keeping resulting from this would have to be kept separate.

- 4. Post Office:** Mel reported that the potential closing of the Harrison Mills Post Office is under review by Canada Post. No action will be taken this year, residents are urged to make use of their local post office.

- 5. C.E.R.T.:** Al reported on C.E.R.T. by reading the minutes of their last meeting. Noted that two more members have been added; the C.E.R.T. designation of members has become hampered as it appears the website and testing has been locked to Canadian participants. (Minutes of C.E.R.T. available if interested)

- 6. Website:** Al reported that the Harrison Mills Regional Association website has been upgraded and that positive feedback has been obtained. (www.harrisonmillsra.org)

- 7. Proposed 2014 Budget:** As the meeting had run into the busy lunch time for Sandpiper and as there was much to discuss re the proposed budget, it was decided that a separate 'budget' meeting was necessary. Date not yet set.

One thing that became apparent was that most if not all of the items to be purchased were for C.E.R.T. and should not be included in the H.M.R.A. budget. C.E.R.T. must do their own fund raising via grant applications and budgeting.

Noted also that fund raising for H.M.R.A. will involve a Garage Sale which Mel will look after and a Pub Night which Gary will look after.

- 8. Date of next meeting:** March 12, 2014 at Sandpiper
Meeting adjourned at 12:50 pm